

## **Trip Martin**



Trip Martin is the Founder of GeorgiaLink. Trip began his Government Affairs career in 1981 as the Director of State Government Affairs in Georgia for Southern Bell. In 1986 he was promoted to the position of Director of Legislative Affairs for BellSouth in Washington, D.C. where his major responsibilities included the development and implementation of strategies for dealing with Congress on national telecommunications policy issues. Trip has also served as Director of Governmental Affairs for the Southeast Region for the Mead Corporation. In 1989, he founded GeorgiaLink, and since then, has grown the business to include a portfolio of more than 60 clients.

GeorgiaLink Public Affairs Group secures and strengthens relationships between the private sector and government. The firm has a unique mix of experience in politics, private industry, government and professional associations to steer legislation and mobilize business and political communities to create opportunities for a diverse clientele that includes Fortune 500 companies, associations, entrepreneurs, professional groups and local governments. Under Trip's leadership, GeorgiaLink has been ranked the leading public affairs firm in the state of Georgia for 2004, 2005, and 2006. Additionally, in 2004, when firms were ranked based on knowledge and integrity, GeorgiaLink also won the top ranking.

Trip has served as the President of the Georgia Pulp and Paper Association, Vice President of the U.S. Chamber of Commerce Southeastern Public Affairs Council and was a participant in the Leadership Georgia Class of 1983. He is currently serving as the Vice President of the University of Georgia National Alumni Association. He is a member of the Atlanta Club Society and the Atlanta Athletic Club. Mr. Martin is a licensed Realtor and is a member of the Board of Directors of the First National Bank of Johns Creek. Trip also is a member of the Board of Directors at Bank of Elijay.

Trip's firm, GeorgiaLink, is the Georgia member of The Advocacy Group (TAG), which is an international network of lobbying firms with a presence in forty eight state capitals and more than a dozen foreign countries. Mr. Martin has been an involved member of TAG and served on the Board of Directors for TAG until 2006.

Trip is also a partner of the MAPA Group and founding member of Hemisphere Trade Services, firms which provide international business development services to clientele in Spain and the Western Hemisphere.