



David John Hofmann

Mr. David John Hofmann, Senior Consultant, Director – North America

Background- Extensive China Experience, MBA – Organizational Management

- Born in the United States. MBA, Columbia University Graduate School of Business, New York. BA in Social Science/International Relations, James Madison College, Michigan State University. Native English speaker fluent in Chinese and Spanish.
- Resident 15 years in China (Dalian, Beijing & Hong Kong). General Management experience in a variety of industries including Garment Production, Refractories, Automotive, Healthcare & Medical Equipment.
- Lead project manager for the establishment of the Beijing United Family Hospital
- Served as a Board of Governors member of the American Chamber of Commerce, Beijing & as Vice President of Programs and Activities and Chairman Survey Committee (1994-1997). Also served as Chairman of the China Business Committee (1999) and Health & Medical Committee (2002-2004) of the American Chamber of Commerce in Hong Kong

Projects & Experience

- Extensive experience in China business development, staffing, management of representative offices, sales operations and JV, WFOE & Representative Office establishment.
- First hand experience of Joint Venture management having served as the General Manager of a Sino-British Joint Venture.
- Implemented in-kind equity increase project for Sino-American Automotive JV
- Objective on the ground participation in China's market development since 1984.
- Sectors of expertise: automotive, medical, healthcare, medical equipment, refractories & textiles.